

## **Florian MAYNERIS**

Professor at UQAM

Date of birth: 26/04/1982  
Citizenship: French  
Professional Address: ESG-UQAM  
Département des Sciences Economiques C.P. 8888, succursale A  
Montréal, QC H3C 3P8, Canada  
Electronic Address: mayneris.florian [at] uqam.ca  
Phone : +1 514 987 3000 # 3502  
Webpage: <http://perso.uclouvain.be/florian.mayneris/>

### **Research Topics**

International trade, Urban economics, Industrial and regional policies

### **Current and past positions**

- ▶ *September 2017-* : Associate Professor, UQAM
- ▶ *September 2013-* : Tenured assistant professor, Université catholique de Louvain (on leave)
- ▶ *September 2010-2013:* Assistant professor, Université catholique de Louvain
- ▶ *September 2009-September 2010:* Postdoc at CORE, Université catholique de Louvain
- ▶ *September 2006-September 2009:* Research and teaching fellow, EHESS/Paris 1

### **Education**

- ▶ *2006-2009:* PhD, Paris School of Economics.
- ▶ *2002-2006:* Master at the Institute of Political Sciences, Paris
- ▶ *2001-2004:* B.A. and M.A. in Economics, University of Paris 1/EHESS
- ▶ *2001-2006:* Ecole Normale Supérieure (Ulm)

### **Editorial activities**

- ▶ *2018:* Guest editor of a special issue of *Regional Science and Urban Economics* on “Public policies, cities and regions”
- ▶ *2018-* : Associate editor *Regional Science and Urban Economics*
- ▶ *2012-* : Associate editor *Journal of Regional Science*

### **Prizes/Awards**

- ▶ *2018:* 1345 citations on Google Scholar (as of April 2018)
- ▶ *2017:* Top 200 young economists on Repec (<10 years)
- ▶ *December 2010:* Louis Forest Prize for the best PhD thesis in Economics and Management from the Chancellerie des Universités de Paris.

- ▶ *August 2010*: FEEM Award, 25<sup>th</sup> European Economic Association congress.
- ▶ *September 2001*: Four-year scholarship at the Ecole Normale Supérieure Ulm, awarded by the French Ministry of Education.

### **Academic publications**

#### *Articles in international refereed journals*

- ▶ The impact of urban enterprise zones on plants' location decisions and labor market outcomes - Evidence from French ZFUs, 2017, with T. Mayer and L. Py, *Journal of Economic Geography*, 17(4), pp. 709-752 (lead article).
- ▶ High-End Variety Exporters Defying Gravity: Micro Facts and Aggregate Implications, 2015, with J. Martin, *Journal of International Economics*, 96(1), pp. 55-71.
- ▶ Chinese firms' entry on export markets: the role of foreign export spillovers, 2015, with S. Poncet, *World Bank Economic Review*, 29(1), pp. 150-179.
- ▶ The efficiency of enterprise zone programs: Some conflicting results?, 2013, with L. Py, *Région et Développement*, 38, pp. 209-224.
- ▶ Cluster policies and firm selection: Evidence from France, 2013, with L. Fontagné, P. Koenig and S. Poncet, *Journal of Regional Science*, vol. 53(5), pp. 897-922.
- ▶ French firms penetrating Asian markets: Role of export spillovers, 2013, with S. Poncet, *Journal of Economic Integration*, 28(2), pp. 354-374.
- ▶ Public support to clusters: a firm-level study on French "Local Productive Systems", 2011, with P. Martin and T. Mayer, *Regional Science and Urban Economics*, 41 (2), pp. 108-123.
- ▶ Spatial concentration and plant-level productivity in France, 2011, with P. Martin and T. Mayer, *Journal of Urban Economics*, 69, pp. 182-195.
- ▶ Local export spillovers in France: an analysis at the firm and product level, 2010, with P. Koenig and S. Poncet, *European Economic Review*, 54, pp. 622-641.

#### *Articles in French-speaking refereed journals*

- ▶ Les pôles de compétitivité wallons. Quel impact sur les performances économiques des entreprises?, 2018, with C. Dujardin and V. Louis, *Revue d'Economie Régionale et Urbaine*, vol. 2/2018, pp. 417-461.
- ▶ Evaluation des politiques de clusters: sélection, autosélection et impact, 2011, *Reflets et Perspectives de la Vie Economique*, vol. 1-2, pp. 109-115.
- ▶ Economies d'agglomération à l'exportation et difficulté d'accès aux marchés, 2010, with P. Koenig et S. Poncet, *Economie et Statistique*, vol. 435-436, pp. 85-103.

### *Books and chapters in books*

- ▶ *En finir avec les ghettos urbains? Retour sur l'expérience des zones fanches urbaines*, 2017, with M. Lafourcade. Collection du Cepremap, Editions Rue d'Ulm.
- ▶ Are clusters more resilient in crises? Evidence from French exporters in 2008-2009, 2017, with P. Martin and T. Mayer, in *Factory-Free Economy*, ed. L. Fontagné and A. Harrison, Oxford University Press.
- ▶ Heterogeneous export spillovers to Chinese domestic firms: the role of the difficulty to enter the destination market, 2013, with S. Poncet, in *Firms in the international economy: Closing the gap between international economics and international business*, ed. S. Beugelsdijk, S. Brakman, H. van Ees and H. Garretsen, MIT Press.
- ▶ *The economics of clusters*, 2010, with G. Duranton, P. Martin and T. Mayer, Oxford University Press.
- ▶ Chapter «Le renouveau des politiques régionales en faveur du Mezzogiorno», 2009, in *Refaire l'Italie. L'expérience de la gauche libérale (1992-2001)*, directed by P. Caracciolo, Collection Italica, Editions Rue d'Ulm.
- ▶ *Les pôles de compétitivité. Que peut-on en attendre ?*, 2008, with G. Duranton, P. Martin and T. Mayer, Collection du Cepremap, Editions Rue d'Ulm.
- ▶ *Le rôle de l'Etat, Fondements et réformes*, 2006, with M. Bacache-Beauvallet, éditions Bréal, collection « Thèmes et débats ».

### *Working papers*

- ▶ Effets des infrastructures de transport sur le niveau et la localisation des activités économiques - Une analyse bibliographique, IRES DP 2017-23.
- ▶ Improving or Disappearing: Firm-level Adjustments to Minimum Wages in China, 2016, with S. Poncet and Tao Zhang, IRES DP 2016-27.

### *Dormant working papers*

- ▶ One way to the Top: How services boost the demand for goods, 2018, with A. Ariu and M. Parenti, NBB Working paper N° 340.
- ▶ Income distribution and vertical comparative advantage, 2014, with H. Latzer (previously circulated as «Trade in quality and income distribution: an analysis of the enlarged EU market»).
- ▶ A new perspective on the firm size-growth relationship: Shape of profits, investment and heterogeneous credit constraints, 2011, IRES DP 2011-44, CORE DP 2011-62.

### **Non academic publications**

#### *Blogs and media*

- ▶ Interview sur les emplois francs en France, 2018, Alternatives Economiques.

- ▶ The cleansing effect of the minimum wage in China, 2014, with S. Poncet, Vox.
- ▶ Augmenter la productivité des pays émergents grâce au salaire minimum?, 2014, with S. Poncet, La Tribune.
- ▶ Contrôle des chômeurs, une efficacité relative, 2014, Libération.
- ▶ La zone d'économie urbaine stimulée (ZEUS) suffira-t-elle à dynamiser le canal de Bruxelles?, 2014, Regards économiques, Focus.
- ▶ High-end variety exporters defying distance: Macro implications, 2013, with J. Martin, Vox.
- ▶ The (Re)location Effect of Enterprise Zones, 2012, T. Mayer and L. Py, Vox.
- ▶ Natural clusters: Why policies promoting agglomeration are unnecessary, 2008, with P. Martin and T. Mayer, Vox.
- ▶ Etat et innovation industrielle, 2008, review on *Innovation and the State. Political Choice and Strategies for Growth in Israel, Taiwan and Ireland*, D. Breznitz, Yale University Press, 2007, in la Vie des Idées.

#### *Policy briefs*

- ▶ Salaire minimum, emploi et productivité: l'expérience chinoise de 2004, 2014, with S. Poncet, La lettre du Cepii.
- ▶ Coût et qualité, 2014, in La Vie des Idées.
- ▶ Pour une assurance chômage européenne, 2014, Note Terra Nova.
- ▶ Pour une politique sociale-écologique : protéger l'environnement et réduire les inégalités, 2014, Note Terra Nova, with E. Finidori, C. Marty, P. Musseau and A. Michel.
- ▶ Economie verte: de la théorie économique aux conclusions politiques, 2013, Note Terra Nova, with E. Finidori, M. Girardé, C. Marty, P. Musseau and A. Michel.
- ▶ L'efficacité des dispositifs de soutien à l'exportation, 2013, with M. Crozet, J. Gourdon, T. Mayer and D. Mirza, *La lettre du Cepii*.
- ▶ Les effets de (re)localisation des zones franches, 2012, T. Mayer and L. Py, LIEPP Policy Brief n°4.
- ▶ Impact des politiques de clusters sur les performances des entreprises. Enseignements de l'expérience française, 2011, *Regards économiques*, n°91.
- ▶ L'agglomération des exportateurs incite à exporter, 2009, with P. Koenig and S. Poncet, *La lettre du Cepii*.

#### *Public reports*

- ▶ Analyse bibliographique des effets des infrastructures de transport sur la localisation et le niveau de l'activité économique, 2017, report for the French Ministry of Environment, sustainable development and transportation.
- ▶ Programme d'investissements d'avenir – Mid-term review, 2016, report of the commission headed by P. Maystadt et coordonné par M. Harfi et R. Lallement, France Stratégie.

- ▶ Efficacité des dispositifs de soutien à l’exportation des entreprises françaises, 2013, with M. Crozet, T. Mayer and D. Mirza, Public report for the French Ministry of Economy and Finance.
- ▶ Évaluation des effets des politiques ciblées sur les territoires : le cas des Zones Franches Urbaines, 2012, with C. Malgouyres, T. Mayer and L. Py, public report for the French Ministry of Labour.
- ▶ Évaluation d’une politique de clusters en France : les systèmes productifs locaux, 2008, with P. Martin et T. Mayer, complement to the report *Innovation et Compétitivité des Régions*, Conseil d’Analyse Economique.

### **Research grants and contracts**

- ▶ 2018-2022: EOS project on “Winners and losers from Globalization” (joint UCL, KUL, University of Namur and University of Antwerp, 3 800 000 €)
- ▶ 2017-2019: ESG-UQAM PAFARC Grant for new professors (10 000 CAN\$)
- ▶ 2016-2019: Collaborator to the CRSH research grant held by K. Behrens on “Cities in motion: Gentrification, local goods and local jobs” (400 000 CAN\$)
- ▶ September 2012-March 2014: Scientific coordinator for the evaluation of the Walloon competitiveness cluster policy, for the Walloon institute of statistics (IWEPS).
- ▶ 2011-2013: FSR-Marie Curie grant (Université catholique de Louvain/Commission européenne) for incoming postdoc fellowships on “Quality and determinants of trade flows”
- ▶ 2011-2012: “Evaluation des dispositifs d’aides à l’exportation”, French Ministry of Economy, with M. Crozet (Paris School of Economics), T. Mayer (Sciences-Po), and D. Mirza (University of Tours)
- ▶ 2009-2011: “Evaluation des dispositifs de politique de la ville ZUS, ZFU, ZRU”, French Ministry of Labour, with C. Malgouyres (EUI), T. Mayer (Sciences-Po) and Loriane Py (Banque de France)
- ▶ 2006-2008: “Clusters and politiques de clusters France”, Caisse des Dépôts et Consignations, with G. Duranton (University of Toronto), P. Martin (Sciences-Po) and T. Mayer (Sciences-Po).
- ▶ 2006-2009: Doctoral grant from the French Ministry of Research

### **Expertise/Consultancy**

- ▶ February 2017-November 2017: Impact of transport infrastructure on the level and the location of economic activity, French Ministry of Transportation.
- ▶ September 2015-March 2016: Member of the national commission for the evaluation of the “Plan d’investissements d’avenir” in France (chaired by Philippe Maystadt, France Stratégie).
- ▶ January 2015-June 2015: Expert for the socio-economic evaluation of two metro lines to be built as part of the “Grand Paris Express” transport infrastructure project (Commissariat Général à l’Investissement).

### **Conferences/Workshops (including scheduled)**

- ▶ 2018: FREIT-RMET (Ottawa)
- ▶ 2017: Kraks Fond workshop on city structure (Copenhagen), CURE (Paris, attendant), RUES (Paris, School of Economics, Discussant), Workshop “Public policies, Cities and Regions” (Lyon, attendant and scientific committee).
- ▶ 2016: ERWIT (Copenhagen, attendant), Danish International Economics workshop (Aarhus), China-India Workshop (Paris School of Economics), EIIT FREIT (Ann Arbor, Discussant), RUES (Paris School of Economics, Discussant).
- ▶ 2015: DEGIT conference (Geneva), ETSG conference (Paris).
- ▶ 2014: Mapcompete Workshop (Sciences-Po, Paris), III IEB Urban Economics Workshop (Barcelona), Workshop on Global challenges (Milan), RIEF conference (Zurich), UEA annual meetings (Washington).
- ▶ 2013: Midwest international economics conference (East Lansing), Danish international economics workshop (Aarhus), Belgian trade economists workshop (Antwerp), RUES (Paris, School of Economics, Discussant).
- ▶ 2012: Royal Economic Society (Cambridge), II IEB Urban Economics workshop (Barcelona), AFSE (Paris), ETSG (Leuven), RUES (Paris, School of Economics, Discussant).
- ▶ 2011: Belgian Trade economists workshop (Brussels), Trade and Quality workshop (Paris), ERWIT (Nottingham, attendant), CESifo workshop (Venice), ETSG (Copenhagen), UEA Meetings (Miami), Workshop on discrimination and segregation (Sciences Po, Paris).
- ▶ 2010: EEA conference (Glasgow), ERWIT/Efige conference (Rome), Economic Geography and International Trade meeting (Darmstadt), “Firm selection and country competitiveness» workshop (Nice), Belgian Trade economists workshop (Leuven)
- ▶ 2009: EEA conference (Barcelona), 3<sup>rd</sup> Meeting “Economics and Space” (Dijon), 1<sup>st</sup> SERC Conference (London), 9<sup>th</sup> RIEF Doctorial meeting (Aix-en-Provence)
- ▶ 2008: EEA conference (Milan), AFSE conference (Paris), “The dynamics of firm evolution” workshop (Pisa), International workshop in economic geography (Passau), Conference on spatial economics and trade (Glasgow), International workshop in economic geography (Barcelona), 2<sup>nd</sup> Meeting “Economics and Space” (Saint-Etienne), 8<sup>th</sup> RIEF Doctorial meeting (Barcelona)

### **Seminars (including scheduled)**

- ▶ 2018: Dauphine (Paris)
- ▶ 2017: SMU (Singapore), CUHK (Hong-Kong), Internal seminar (UQAM), Université de Montréal
- ▶ 2016: Development and Globalization seminar (Paris 1), JRC Seminar (EU Commission, Ispra), UQAM (Montréal), Macrolunch seminar (UCL, Louvain-la-Neuve), KU Leuven, London School of Economics.

- ▶ 2015: University Saint-Louis (Brussels), France Stratégie (Paris), University of Cergy-Pontoise, University Carlos III (Madrid), London School of Economics.
- ▶ 2014: University of Nice, Macrolunch seminar Louvain-la-Neuve, LSE International Economics Workshop, Oxford International Trade seminar, Paris International Trade seminar, IHEID-UNCTAD-WTO trade seminar (Geneva), University of Bielefeld, Boston College International lunch seminar, World Bank (Washington DC), Georgetown International economics seminar (Washington DC), University of Namur.
- ▶ 2013: Macrolunch seminar Louvain-la-Neuve, IMF (Washington), Howard University (Washington), International Trade workshop GWU (Washington).
- ▶ 2012: University Duisburg-Essen, University of Munich, High School of Economics (Saint-Petersburg), Erasmus University (Rotterdam), HEC Lausanne.
- ▶ 2011: TILEC (Tilburg University), GATE (University of Lyon and Saint-Etienne), University of Liège, SIUTE (University of Lille), PSE lunch seminar, CERDI-METAFORT seminar (University of Clermont-Ferrand), Sciences-Po lunch seminar.
- ▶ 2010: CORE and IRES (Louvain-la-Neuve), FUNDP (Namur), IHEI (Geneva), University of Trento, UAB (Barcelona), Paris XI, PSE (Paris)
- ▶ 2009: LSE (London), PSE (Paris)
- ▶ 2008: INRA (Dijon), CEPII (Paris), PSE (Paris)

### **Referee**

American Economic Journal: Applied Economics, Annals of Economics and Statistics, Brussels Economic Review, Canadian Journal of Economics, CESifo Economic Studies, Contemporary Economic Policy, Economic Inquiry, Economics and Philosophy, Economie et Prévision, Economie et Statistique, Economics of Transition, European Economic Review, International Economic Review, International Economics, Journal of Comparative Economics, Journal of Development Economics, Journal of Economic Geography, Journal of Economic Growth, Journal of International Economics, Journal of Regional Science, Journal of Urban Economics, Labour Economics, Pacific Economic Review, Papers in Regional Science, Regional Science and Urban Economics, Review of International Economics, Revue d'Economie Politique, Revue d'Economie Régionale et Urbaine, Review of World Economics, Scandinavian Journal of Economics, Small Business Economics, Spatial Economic Analysis, The World Economy

### **PhD supervision**

- ▶ Manasse Josephson Drabo (UQAM) : since 2017
- ▶ Théophile Ndjanmou Bieda (UQAM) : since 2017
- ▶ Tommaso Sonno (Université catholique de Louvain) : since 2015
- ▶ Guzman Ourens (Université catholique de Louvain) : defended 2017.

### **PhD committees**

Anna Maria Diaz Escobar (Université catholique de Louvain), Laura Rovegno (Université catholique de Louvain), Andrea Ariu (Université catholique de Louvain), Alexandre Simons (Université catholique de Louvain), Francesco di Comite (Université catholique de Louvain), Marion Dessertine (Université Jean Monnet, Saint-Etienne), Alicia Gomez Tello (Universitat autonoma de Barcelona), Sotirios Blanas (Université catholique de Louvain), Vanessa Lutgen (Université catholique de Louvain), Clément Nedoncelle (Université de Lille 1)

### **Teaching**

- ▶ UQÀM (2017- ): International Trade (master), Macroeconomics (Undergrad), Urban economics (PhD)
- ▶ Université catholique de Louvain (2010-2017): Regional Economics (undergraduate), Economic Geography and Trade (master), Evaluation of Regional Development Policies (master), Advanced International Trade (master), Advanced Industrial Economics (master)

### **Administrative responsibilities**

- ▶ 2017 - : co-organizer internal seminars (UQAM)
- ▶ 2015, 2016 and 2017: Recruiting committees, UCL
- ▶ 2014-2017: Member of the Commission in charge of the PhD program (UCL)
- ▶ 2013-2017: Secretary of the Jury for the Bachelor degree in Economics and Management (UCL)
- ▶ 2011-: Board member Research in International Economics and Finance network (RIEF)
- ▶ 2009-2015: Co-organizer of the “Economic Geography and International Trade” seminar (UCL)
- ▶ 2007-2009: Co-organizer of the “Graduate Students in International Economics” (Paris School of Economics).

### **Languages**

- ▶ *French*: Native
- ▶ *English*: fluent
- ▶ *Italian*: fluent