

ARE OBSERVERS DIFFERENTIALLY MOTIVATED TO EMPATHIZE WITH STIGMATIZED TARGETS? AN INVESTIGATION USING THE EMPATHY SELECTION TASK

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Research shows that people do not spontaneously show empathy toward stigmatized outgroups, and especially not toward groups lacking both competence and warmth as described in the Stereotype Content Model. However, people do prove capable of empathizing with such targets when required. We hypothesized that this discrepancy is due to a lower motivation to empathize with such stigmatized targets, reflected by people perceiving higher cognitive costs when doing so. In a series of four pre-registered studies ($N_{\text{total}} = 719$), we tested this hypothesis by contrasting low competence/low warmth stigmatized groups with other groups in an Empathy Selection Task and measuring participants' perceived cognitive costs of empathizing. Results replicate previous findings that people prefer to avoid empathy due to its perceived cognitive costs. However, targets' group membership unexpectedly did not moderate effects. We propose a series of potential explanations for the absence of group membership moderating effects and suggest avenues for future work.

Keywords: motivated empathy, social perception, stereotype content model, competence and warmth

Empathy is the ability to feel and understand the emotional and cognitive experience of a target (Batson, 2009; Eklund & Meranius, 2021). It is an essential component of social interactions because it plays a crucial part in developing, maintaining, and improving intergroup relations (Pettigrew & Tropp, 2008; Soral et al., 2022; Todd & Galinsky, 2014; Vanman, 2016). Although people experience empathy on a daily basis (Depow et al., 2021), conflict at the intergroup level often precludes its emergence toward outgroups (Cikara & Van Bavel, 2014; Richins et al., 2019). Even in the absence of conflict, people may fail to show spontaneous empathy toward

members of specific outgroups, namely those that are low on the two fundamental dimensions of group perception: competence and warmth (Fiske et al., 2002; Judd et al., 2005). Indeed, members of these groups are often victims of strong derogation, resulting in the absence of empathy shown toward them (Harris & Fiske, 2006; Kteily & Bruneau, 2017). This reaction is all the more surprising, given that people possess a spontaneous ability to empathize even with objects and nonhuman entities (see Harris & Fiske, 2011). Moreover, observers seem perfectly capable of adopting the viewpoint of and empathizing with such low competence, low warmth targets when explicitly required to do so (Batson et al., 2002; Moore-Berg et al., 2022).

One reason for people's lack of spontaneous empathy when facing these specific targets is that they lack the necessary motivation to do so. In other words, they simply see no reason to invest the effort into trying to feel and understand the experience of low competence, low warmth targets. We explore the viability of this account by assessing people's motivation to empathize with low competence, low warmth targets using the Empathy Selection Task (EST) (Cameron et al., 2019). In addition, we also explore the cognitive cost that people perceive to be associated with empathy related to such targets.

DEHUMANIZED GROUPS IN THE STEREOTYPE CONTENT MODEL

Building on extant research on social evaluation, the Stereotype Content Model (SCM; Fiske et al., 2002; for recent reviews, see Abele et al., 2021; Koch et al., 2021) proposes that stereotypes are the product of groups' interdependence as well as their hierarchical relations. These structural relations lead to perceptions of different degrees of warmth, indicating whether a group aims to cooperate or compete, and competence, indicating whether a group has the ability to carry out its intents. These two dimensions are considered orthogonal, thus making up a four-quadrant space encompassing all social groups (Cuddy et al., 2007, 2009; Lindqvist et al., 2017). Many groups show a mixed pattern of warmth and competence, coming across as high on competence but low on warmth (HCLW; e.g., bankers or politicians) or low on competence but high on warmth (LCHW; e.g., disabled people or blue-collar workers). Some groups are also perceived as being high on both dimensions (HCHW; generally, one's ingroup or groups one collaborates with) while still others are low on both dimensions (LCLW; e.g., homeless people or people with a drug addiction). Research on the SCM showed that groups from the different quadrants trigger different emotions: HCHW elicit pride, HCLW elicit envy, LCHW elicit pity, and LCLW—our groups of interest—elicit disgust. In addition, membership in these quadrants also shapes observers' behavioral tendencies, with people's intentions to help or harm a group member being related to the group's level of competence and warmth (Cuddy et al., 2007).

As it turns out, groups belonging to the LCLW quadrant seem to be victims of extreme derogation, with observers dehumanizing them and denying them emotions, thoughts, and feelings (Fiske, 2013; Kteily et al., 2015; Rudert et al., 2017; Vaes & Paladino, 2010). For instance, fMRI findings consistently show that contrary to what occurs for groups from the three other quadrants, members of LCLW

groups do not activate brain regions related to social cognition, but instead trigger stronger activation in brain areas related to disgust (Harris & Fiske, 2006, 2007). Interestingly, Harris and Fiske (2011) also observed that brain areas related to attention and conflict resolution were also more active for members of LCLW groups than for other groups. In their view, this could be a sign that people *do* perceive these targets' minds, but also actively dehumanize them. Such a denial of mental states has been observed at an explicit level, with participants using fewer verbs referring to mental states when describing the daily life of LCLW compared to other social targets (Harris & Fiske, 2009) and also directly ascribing fewer mental states to LCLW targets (Cameron et al., 2016). This perception of LCLW groups as less "truly social" agents can also be observed at the behavioral level, with people more willing to sacrifice LCLW group members than other social targets in moral dilemmas (Awad et al., 2018; Cikara et al., 2010). Taken together, these findings clearly demonstrate a lack of empathy toward LCLW targets.

MOTIVATED EMPATHY AND ITS COSTS

Empathy is a pivotal aspect of human relations, but its specific nature is complex and continues to be debated in the literature (Batson, 2009; Hall & Schwartz, 2022; Wispé, 1986; Zaki, 2014). It is mostly conceptualized as comprising three main components, namely *mind perception*, referring to observers' attribution of mental states to the target; *experience sharing*, referring to observers' mimicry of the target's states (including feelings); and *mentalizing*, referring to observers' ability to understand a target's intentions, beliefs, or emotions (Weisz & Cikara, 2021). These components are not mutually exclusive, and recent research suggests that they all are at stake in situations involving empathy (Eklund & Meranius, 2021; Zaki, 2014).

Crucially, all three components of empathy are considered context-dependent and contingent upon observers' motivation (Zaki, 2014). Such motivation can vary as a function of several factors, and most notably the costs and rewards involved with empathizing. Indeed, empathy may entail costs such as financial expenses through prosocial behaviors like donations (Shaw et al., 1994), or through concessions in negotiations (Galinsky et al., 2008). A consideration of such financial costs can reduce one's motivation to empathize with targets. However, empathizing can also lead to rewards, such as stronger social bonds (Pickett et al., 2004) or a positive self-image (Sassenrath, 2020; Schumann et al., 2014), which likely boost people's motivation to empathize. As Zaki (2014) details in his Motivated Empathy Model, these costs and rewards likely influence observers' motivation regarding each of the three components of empathy.

Motivational considerations were also recently put forward by Gehlbach and Mu (2023) in their Social Perspective Taking (SPT) model. In this model, the authors argue that SPT comprises four distinct phases: (a) the Target Perception phase, during which mind attribution takes place; (b) the Motivation phase, which includes a calibration of required effort; (c) the Strategic Approach phase, which entails selecting strategies to gather information; and finally (d) the Evaluation Phase, which consists of evaluating the accuracy of one's perspective taking.

Interestingly, both models acknowledge the central role of motivation in empathy and detail its (un)favorable impact on subcomponents of empathy (e.g., mind attribution). The models also both highlight the role of cost perception in people's motivation to empathize. Empathy can thus be assumed to depend on observers' motivation, which is itself shaped by considerations of costs and rewards associated with empathizing.

Recently, Cameron et al. (2019) set out to empirically investigate whether empathy entailed costs in and of itself, and particularly cognitive costs. Specifically, Cameron et al. hypothesized that in the absence of both a reward that could motivate people to empathize and tangible costs that could demotivate them, empathy should be directly related to perceived cognitive costs that could decrease observers' motivation to empathize. This, in turn, should generally lead observers to avoid putting themselves in a situation of being asked to empathize. To test this hypothesis, they constructed the EST. In this task, participants are confronted with a series of targets expressing positive or negative emotions. Participants face two choices, illustrated by two decks of cards. On each of a total of 40 trials, they need to choose between either physically describing the target in an objective manner (the *Describe* deck) or feeling and reporting the target's emotion (the *Feel* deck). Depending on their choice, participants must write a few words or sentences either describing the targets or reporting their emotions. At the end of the task, participants report their perception of the cognitive costs associated with each deck using four items of the National Aeronautics and Space Administration (NASA) Task Load Index (Hart & Staveland, 1988). Results consistently indicate that in the absence of a clear reward, people prefer to avoid empathy (i.e., the *experience sharing* component; Zaki, 2014), with participants choosing to describe targets rather than to empathize with them in around 70% of the trials. Moreover, this lack of motivation to empathize with targets goes hand in hand with higher perceived cognitive costs attributed to the *Feel* task than to the *Describe* task. These findings confirm that empathy is cognitively costly and suggest that perceived cognitive costs influence people's motivation to put themselves in situations requiring their empathy.

CURRENT WORK

Research shows that people show less empathy toward LCLW targets than other social targets, partly due to a lesser attribution of mind. This pattern is puzzling in light of the fact that people spontaneously attribute a mind to objects and other nonhuman entities (i.e., anthropomorphism; Harris & Fiske, 2011; Waytz et al., 2010). Moreover, when explicitly asked to empathize with LCLW targets, people are not only capable of doing so, but even show prosocial behaviors toward these targets (Batson et al., 2002). One explanation of this apparent contradiction may be that whereas people initially attribute a mind to LCLW targets, they also seem to be actively denying it (Harris & Fiske, 2011). This denial seems to be motivated by an anticipated call for help by LCLW targets, which causes salient anticipated

emotional costs and exhaustion (Cameron et al., 2016). In short, although observers are quite capable of empathizing with LCLW targets, they may lack the motivation to do so, presumably because they associate higher costs of doing so for these individuals than for other social targets. This line of reasoning dovetails well with Dunn et al.'s (2019) proposal that cognitive costs are mainly a function of the perceived probability of making errors during a task, as well as the perceived time required to perform it. When required to empathize with LCLW (i.e., generally dehumanized) targets, observers may anticipate such perceived cognitive costs of empathizing with LCLW compared to other social targets, thereby reducing observers' motivation to do so.

We decided to test the viability of this explanation using the EST proposed by Cameron et al. (2019). This task ensures that the tangible costs (e.g., time or money) that usually preclude the emergence of empathy are not at stake (Cameron et al., 2016; Shaw et al., 1994). At the same time, the task is also devoid of possible rewards associated with showing empathy. For these reasons, the EST stands as a prime candidate to investigate our hypothesis that LCLW group membership has an impact on participants' motivation to show empathy—and their assumed associated cognitive costs of doing so.

We hypothesized that in the EST, participants would prefer to physically describe a target (*Describe* deck) rather than to feel and report a target's emotions (*Feel* deck), thereby replicating the findings of Cameron et al. (2019). In statistical terms, this translates to a significant intercept in a logistic regression model with the choice as a dependent variable. In addition, we predicted that observers would be less motivated to empathize with LCLW targets than with targets from the other quadrants identified by the SCM. This should show in an even lower probability of choosing the *Feel* deck for LCLW targets than for other targets, translated to a significant main effect of target's group membership in a logistic regression model. Turning to the perceived cognitive costs of empathy, we also expected to replicate Cameron et al.'s (2019) findings that people report higher perceived cognitive costs for the *Feel* deck than for the *Describe* deck (i.e., a main effect of type of task on cognitive costs in a regression model). Here too we expected a moderation by targets' group membership (i.e., an interaction between type of task and group membership in a regression model), such that participants would report even higher perceived cognitive costs for the *Feel* deck when it involved LCLW targets compared to other social targets.

We tested these hypotheses in a series of four preregistered and high-powered experiments. In Experiment 1, we contrasted LCLW targets with HCLW targets. We selected HCLW targets as our first comparison group because targets from groups belonging to this quadrant do not elicit in-group bias like many HCHW targets do, but at the same time they are not dehumanized as LCLW targets often are. In Experiment 2, we contrasted LCLW targets with HCHW targets to maximize the social distance between targets. In Experiment 3, we opted for a full design and contrasted LCLW targets to targets from all three other quadrants (i.e., HCHW, HCLW, LCHW). In Experiment 4, we again contrasted LCLW targets with HCHW

targets, but the design included imposed-choice conditions by forcing participants to perform either *Describe* trials or *Feel* trials. We preregistered all experiments. All preregistration documents, data, and R scripts as well as supplementary material are available on the Open Science Framework: <https://osf.io/cnwsb/>.

EXPERIMENT 1

METHOD

Participants and Design. A total of 90 French-speaking participants took part in a 32-min (median time) experiment on Prolific Academic in exchange for £3.50. We randomly assigned participants to one of the conditions of a 2 (Quadrant: LCLW targets $N = 44$ vs. HCLW targets $N = 46$) \times 2 (Type of task: Feel vs. Describe) design, with the first factor varying between participants and the second within them. We excluded 10 participants who erred on more than 30% of questions randomly asking them to report if a trial's target belonged to a LCLW or HCLW group. The final sample thus comprised 80 participants ($M_{\text{age}} = 30.62$, $SD_{\text{age}} = 10.43$, 40 women) with equal numbers in each condition.

Power Calculation. Cameron et al. (2019) reported a meta-analytic effect size for choice of task (*Describe* vs. *Feel*) of $g = -.64$. On this basis, we ran an a priori power analysis for the Quadrant \times Type of task interaction using the PANGAEA web app,¹ with an effect size of $d = .3$, corresponding to a medium effect in updated guidelines of Cohen's d (Lovakov & Agadullina, 2021). This power analysis indicated that we needed at least 41 participants per condition to reach 80% power. To account for the possible loss of participants due to our exclusion criteria, we aimed for 90 participants.

Procedure. Participants gave their informed consent before random assignment to one of the two conditions. The procedure was identical in both conditions except that targets were labeled as members of LCLW or HCLW groups. Participants then read the instructions for the EST (Cameron et al., 2019, 2022). They performed three training trials to make sure that they understood the task. This also allowed them to understand what their choices entailed, thus ensuring that the first test trials would not be based on random deck selection. Next, participants went through 42 test trials. In each trial, we displayed a target profession for 1 s (HCLW condition: economist, lawyer, or IT engineer; LCLW: garbage man, truck driver, or baggage handler; all professions were counterbalanced within conditions). We selected professions from an unpublished database containing evaluations of 120 professions on multiple variables, including warmth and competence traits (Nils & Yzerbyt, 2022). After the presentations of the professions, participants saw the face of a target (all faces were White men taken from the Chicago Face Database as well as the Radboud Faces Database; Langner et al., 2010; Ma et al., 2015)

1. <https://jakewestfall.shinyapps.io/pangea/>; details of all power analyses can be found in Supplementary Material 1.

displaying either a positively or negatively valenced emotion (e.g., fear or joy).² Participants' task was to choose between writing down three words describing the target's facial expression in a neutral, objective way (*Describe* deck) or adopting the target's perspective and writing down three words describing what and how this target might feel (*Feel* deck). To ensure that participants paid enough attention to the targets' alleged social group membership (i.e., professions corresponding to LCLW or HCLW groups), they were asked 15 times at random to indicate the target's social group right after a trial. At the end of the task, participants completed the 4-item NASA Task Load Index (Cameron et al., 2019, 2022; Hart & Staveland, 1988), measuring to what extent they perceived the task as cognitively costly. Specifically, they indicated their agreement (1 = *very low*; 5 = *very high*) with four statements (e.g., "How mentally demanding was this trial?"). They did this separately for the *Describe* ($\alpha = .70$) and the *Feel* ($\alpha = .59$) tasks. For exploratory purposes, we also asked participants to complete a 10-item Social Dominance Orientation (SDO; Duarte et al., 2004) scale and to indicate their political orientation.³ Finally, participants completed demographic questions, were debriefed, thanked, and compensated.

RESULTS

For all experiments, we performed analyses using R (R Core Team, 2024) and the *lme4* (Bates et al., 2015) and *lmer* Test (Kuznetsova et al., 2017) packages.

Empathy Selection Task. To examine our first hypothesis, we performed a logistic linear mixed model with Task Choice as our binary dependent variable (0 = *Describe* task; 1 = *Feel* task) and Quadrant (LCLW vs. HCLW) as a between-participants factor and participants and stimuli as random factors. The model intercept proved significant, odds ratio (OR) = 0.39, $z = -4.73$, $p < .001$, indicating that, across conditions, participants were more likely to choose the *Describe* task than the *Feel* task (see Figure 1). This replicates previous findings by Cameron et al. (2019, 2022). However, contrary to our hypothesis, there was no main effect of Quadrant, OR = 0.76, $z = -0.675$, $p = .499$.

NASA Task Load Index. To investigate our second hypothesis, we submitted scores on the NASA Task Load Index to a 2 (Quadrant: LCLW vs. HCLW) \times 2 (Type of task: *Describe* vs. *Feel*) mixed model analysis, with Quadrant varying between participants and participants as random factor. There was a main effect of Task, $F(1, 558) = 8.11$, $p = .005$, $\eta_p^2 = .011$, indicating that participants perceived the *Feel* task as cognitively more demanding than the *Describe* task, regardless of the target's social

2. Because including face valence as a factor did not show robust significant main effect or any interaction with other factors across all four experiments, we report the analyses without taking into account valence. Interested readers can access analyses taking valence into account in the Supplementary Material 1.

3. Because no statistical analyses, including those of SDO or political orientation, emerged as significant, we do not report them here. Interested readers can access these results as well as other statistical indices regarding these scales in the Supplementary Material 1.

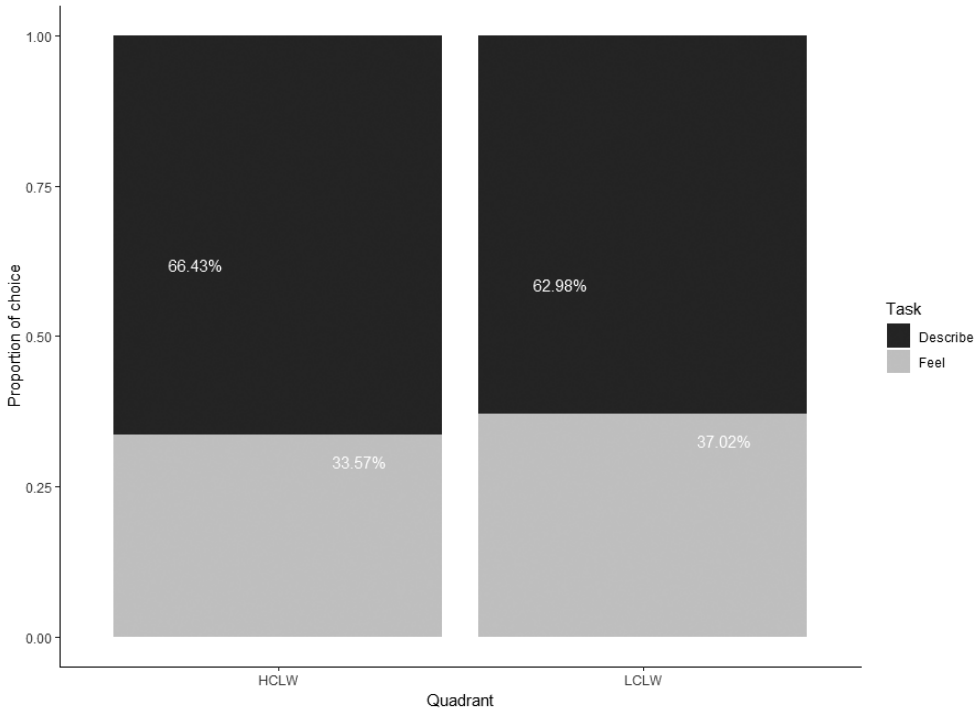


FIGURE 1. Proportion of choices for Describe vs. Feel tasks as a function of Quadrant.

group (see Figure 2). This again replicates previous findings from Cameron et al. (2019, 2022). There was no main effect of Quadrant on Score of NASA Task Load Index, $F(1, 78) = 0.29, p = .592, \eta_p^2 < .001$. Contrary to our hypothesis, no significant interaction emerged, $F(1, 558) = 1.92, p = .167, \eta_p^2 = .003$.

DISCUSSION

Although we replicated previous findings showing that people are less motivated to empathize with a person than to merely describe their facial expression and that they perceive empathizing with (vs. describing) targets as more cognitively taxing (Cameron et al., 2019, 2022), we did not find evidence for a moderating effect of targets' social group membership based on the SCM (i.e., a difference of motivation to empathize with LCLW vs. HCLW targets). Although there might indeed be no differences in people's motivation to adopt various social targets' perspectives, the absence of moderation by targets' group membership may also originate from specific features of our procedure. For one thing, we used a between-participants design, presenting participants with targets from a single quadrant in each condition. This type of design is not representative of daily life interactions, where one encounters a variety of social targets in short periods of time. A lack of motivation

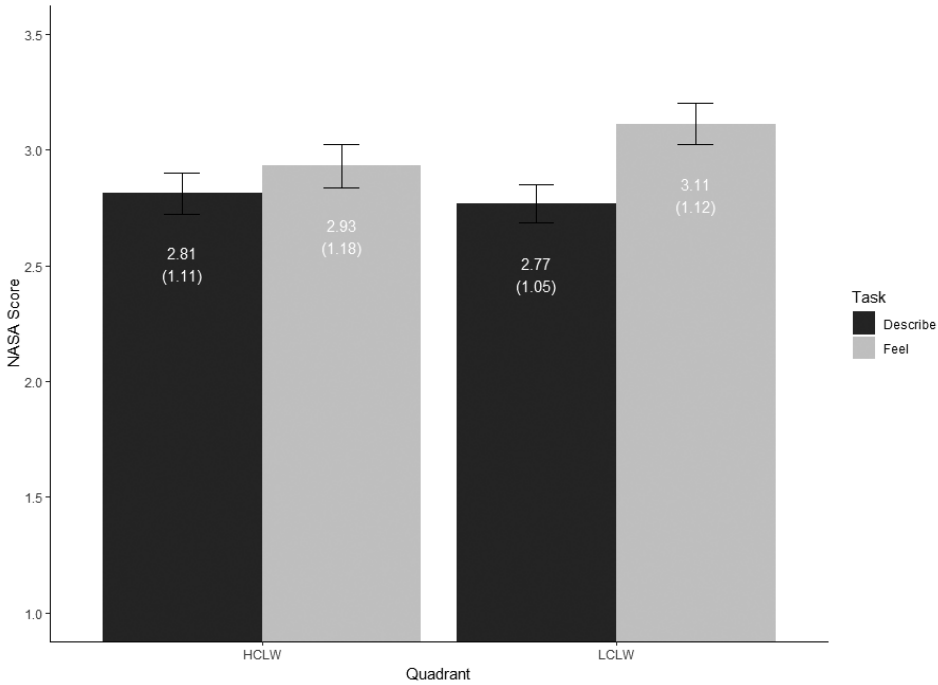


FIGURE 2. Scores on the NASA Task Load Index as a function of Quadrant and Type of task. Values are means (standard deviations). Bars represent standard errors.

to adopt LCLW targets' perspectives may well only emerge when LCLW targets are contrasted with social targets belonging to other quadrants. In line with this interpretation, research showing that LCLW are dehumanized relied on designs presenting multiple social targets in a within-participants design, and thus in a comparative context (Cikara et al., 2010; Harris & Fiske, 2006, 2007, 2009, 2011).

A second limitation of our procedure is its low ecological validity. Indeed, we relied on a very controlled approach, with target faces being identical between conditions and targets' social group membership (conveyed by their LCLW or HCLW professions) appearing for a very short period as a textual cue without bearing on the subsequent task. As it turns out, there is evidence for a strong relationship between visual cues and group stereotypes, with people having a clear visual representation of what prototypical members of specific groups look like (Dotsch et al., 2008; Schmitz et al., 2024). Some participants did not find specific professions–target faces associations believable due to their visual stereotypes, and this may have played a role in our results.

In Experiment 2, we changed these critical features in our procedure: We adopted a within-participants design, relied on faces that were pretested as fitting the respective professions, and kept targets' profession cue visible throughout each trial. We also contrasted LCLW targets and HCHW targets, thus maximizing their differentiation.

EXPERIMENT 2

METHOD

Participants and Design. A total of 120 French-speaking participants took part in a 52-min (median time) experiment on Prolific Academic in exchange for £5.25. Both Quadrant (LCLW targets vs. HCHW targets) and Type of task (Feel vs. Describe) varied within participants. We again excluded 13 participants who erred on more than 30% of questions randomly controlling their attention paid to targets' social group. The final sample thus comprised 107 participants ($M_{\text{age}} = 29.26$, $SD_{\text{age}} = 10.64$, 49 women).

Power Calculation. On the basis of a previous study we conducted (which relied on an identical design⁴ and suggested an effect of $d = .1$), we ran simulations using the package *simr* (Green & MacLeod, 2016). This power analysis indicated that we would need at least 100 participants to reach 80% power. To account for the possible loss of participants due to our exclusion criteria, we collected data from 120 participants.

Procedure. The procedure was identical to the one used in Study 1, except that (a) targets' faces were pretested as fitting the professions they were associated with, (b) the targets came from the LCLW quadrant (truck driver, garbage collector, telemarketer) versus the HCHW quadrant (physiotherapist, veterinarian, pediatrician), (c) all faces were taken from the 10k US Adults Faces Database for this as well as subsequent experiments (Bainbridge et al., 2013), (d) participants saw targets from both quadrants, and (e) targets' professions were visible throughout each of the 48 trials. Participants again reported their perceived cognitive costs on the NASA Task Load Index (Cameron et al., 2019, 2022; Hart & Staveland, 1988; Describe task: $\alpha = .87$; Feel task: $\alpha = .85$).

RESULTS

Empathy Selection Task. To investigate our first hypothesis, we performed a logistic linear mixed model with Task Choice as our binary dependent variable (0 = Describe task; 1 = Feel task), Quadrant (LCLW vs. HCHW) as a within-participants factor and participants and stimuli as random factors. The model intercept proved significant, OR = 0.37, $z = -5.57$, $p < .001$, confirming that, across conditions, participants were more likely to choose the Describe task than the Feel task (see Figure 3). This again replicates Cameron et al.'s (2019, 2022) findings. However, contrary to our hypothesis, there was no main effect of Quadrant, OR = 0.98, $z = -0.141$, $p = .888$.

4. Because we obtained similar results for the two studies, we report here only the results of the more powered study for the sake of brevity. We report the results of the other study in Supplementary Material 2.

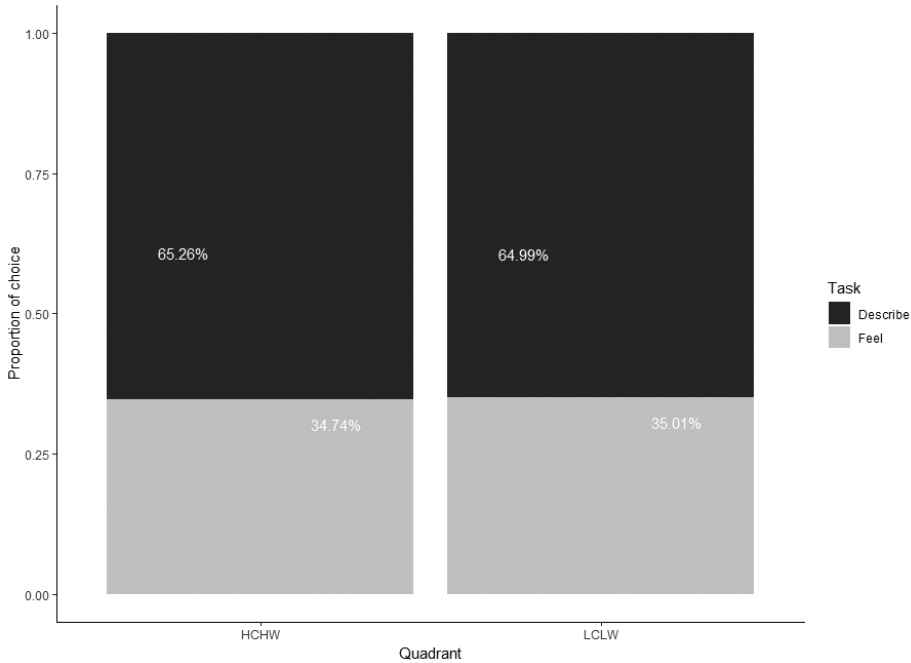


FIGURE 3. Proportion of choices for Describe vs. Feel tasks as a function of Quadrant.

NASA Task Load Index. To investigate our second hypothesis, we submitted the scores on the NASA Task Load Index to a 2 (Quadrant: LCLW vs. HCHW) \times 2 (Type of task: *Describe* vs. *Feel*) mixed model analysis, with both factors varying within participants and participants as random factor. Surprisingly, the data failed to replicate Cameron et al. (2019, 2022) because there was no main effect of Task, $F(1, 1602) = 0.15, p = .703, \eta_p^2 < .001$ (see Figure 4). We found a main effect of Quadrant, $F(1, 1602) = 4.03, p = .045, \eta_p^2 = .002$, indicating that overall, people perceived higher cognitive costs for the LCLW targets than for the HCHW targets. However, the predicted two-way interaction was not significant, $F(1, 1602) = 0.08, p = .780, \eta_p^2 < .001$.

DISCUSSION

As in Experiment 1, we replicated Cameron et al.'s (2019, 2022) findings that participants prefer the *Describe* task over the *Feel* task, indicating that people are less motivated to empathize with a target compared to describing this target. However, they did not report higher cognitive costs for the *Feel* task than for the *Describe* task. Although there was a main effect of targets' group membership on perceived cognitive costs, this effect was unexpected and does not emerge again in the following studies. As such, we refrain from discussing it here.

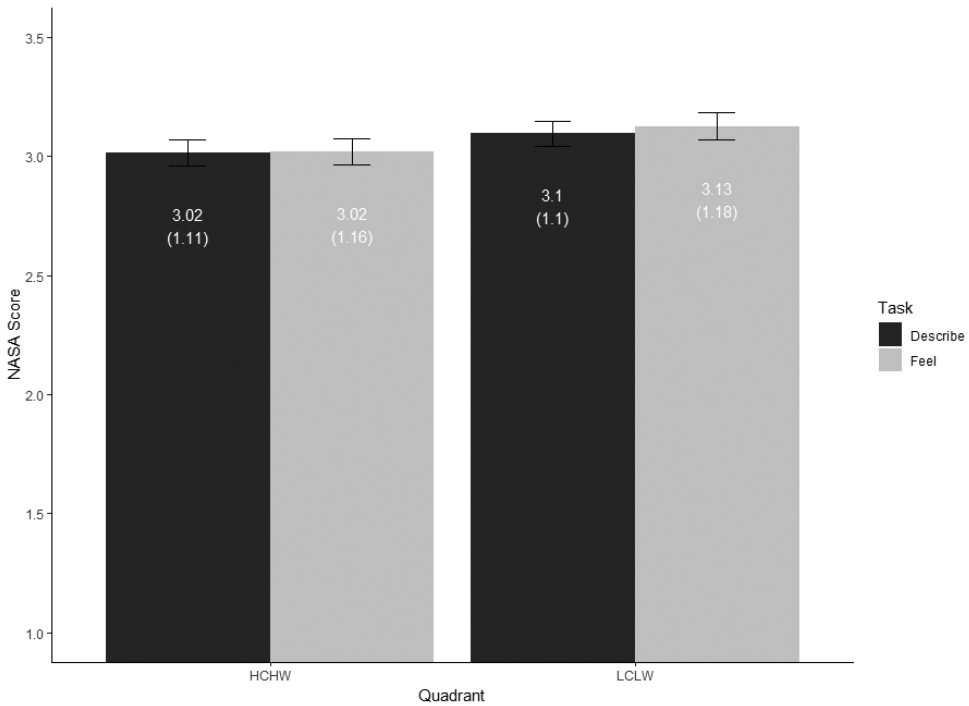


FIGURE 4. Scores on the NASA Task Load Index as a function of Quadrant and Type of task. Values are means (standard deviations). Bars represent standard errors.

As in Experiment 1, we did not find evidence for people having a lower motivation to empathize with LCLW than with other targets. Having said this, targets' faces with positively or negatively valenced facial expressions were visible when participants had to choose between the *Feel* or *Describe* task. Because participants were primed with empathy in the instructions, facing such emotional targets may already have triggered *experience sharing* (Engen & Singer, 2013). This could have contributed to blurring the differences between targets because participants were already subjected to cognitive costs to some extent, leading the choice to be made independently of cost considerations.

We considered these limitations in Experiment 3 and showed targets' faces only *after* participants had made their deck choice. In addition, we also opted for a design that included targets from all four SCM quadrants (i.e., comparing LCLW targets to those of the three other quadrants proposed by the SCM; Fiske, 2015, 2018). Finally, Experiments 1 and 2 had participants describe targets' facial expressions, thus requiring them to focus on targets' emotions, which may have led them to spontaneously empathize. To prevent this possibility, we modified the instructions for the *Describe* trials and asked participants instead to describe the physical appearance of the targets (e.g., age, eye and hair color).

EXPERIMENT 3

METHOD

Participants and Design. A total of 360 English-speaking⁵ participants took part in the 33-min (median time) experiment on Prolific Academic in exchange for £3.70. We randomly assigned participants to one of three between-participants conditions, in which LCLW targets were contrasted with either HCHW ($N = 112$), HCLW ($N = 125$), or LCHW ($N = 123$) targets. Type of task (*Feel* vs. *Describe*) again was a within-participants factor. We excluded 62 participants who erred on more than 20% of questions randomly controlling for their attention to targets' social group—we reduced the threshold because the random question was displayed only eight times throughout the task. The final sample thus comprised 298 participants ($M_{\text{age}} = 41.6$, $SD_{\text{age}} = 13.84$, 147 women) with $N = 92$ in the LCLW vs. HCHW condition, $N = 109$ in the LCLW vs. HCLW condition, and $N = 97$ in the LCLW vs. LCHW condition.

Power Calculation. Given the changes in the design, we ran an a priori power analysis for our first order interaction using the package *simr* (Green & MacLeod, 2016), with an effect size close to a small effect ($d = .1$, based on a sensitivity analysis performed on our previous studies). This power analysis revealed that we would need 100 participants per condition to reach 80% power. To account for the possible loss of participants due to our exclusion criteria, we collected a total of 360 participants. However, due to the strictness of our exclusion criteria, we fell slightly short of the intended number of participants in the LCLW vs. HCHW and LCLW vs. LCHW conditions.

Procedure. The procedure was identical to that of Study 1, with the following exceptions. First, LCLW targets (drug addict, welfare recipient) were contrasted with either HCHW (athlete, teacher), HCLW (politician, rich), or LCHW (disabled, blue-collar) targets. Second, no faces were shown during task choice. Third, there were only 24 trials in total (i.e., 12 trials per quadrant). Apart from choosing decks, participants again reported perceived cognitive costs on the NASA Task Load Index (Cameron et al., 2019, 2022; Hart & Staveland, 1988; *Describe* task: $\alpha = .86$; *Feel* task: $\alpha = .82$).

RESULTS

Empathy Selection Task. To investigate our first hypothesis, we performed a logistic linear mixed model by regressing Task Choice (0 = *Describe* task; 1 = *Feel* task)

5. We turned to English-speaking participants in Experiments 3 and 4 because we could not reach our desired sample size with French-speaking Prolific users who had not participated in Experiments 1 and 2. Therefore, all social groups and faces used were again pretested for English-speaking participants.

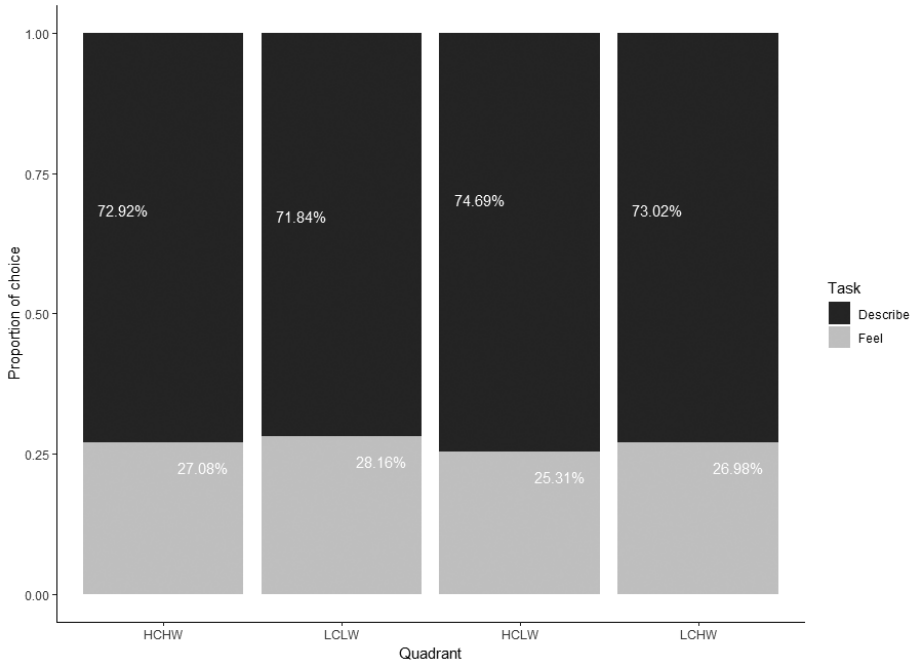


FIGURE 5. Proportion of choices for Describe vs. Feel tasks as a function of Quadrant.

on a set of Helmert contrasts, with C1 being our contrast of interest by comparing LCLW targets to all three other targets, C2 comparing LCHW targets to both HCLW and HCHW targets, and C3 comparing HCLW to HCHW targets. We included participants and stimuli as random factors. The model intercept proved significant, $OR = 0.22$, $z = -11.57$, $p < .001$, confirming that, across conditions, participants were more likely to choose the *Describe* task than the *Feel* task (see Figure 5). As before, this replicates Cameron et al.'s (2019, 2022) findings. We also found a main effect of C1, $OR = 0.87$, $z = -2.02$, $p = .043$, but surprisingly this effect was opposite to the predicted direction in that participants preferred the *Feel* task for LCLW targets compared to targets from all three other quadrants. No other contrast proved significant (all z s < 0.933 , all p s $> .351$).

NASA Task Load Index. To investigate our second hypothesis, we performed a mixed model analysis by regressing NASA Task Load Index scores on the same set of Helmert contrasts as above, with C1 being our contrast of interest (comparing LCLW targets to all three other targets), as well as on Type of task (*Describe* vs. *Feel*) and all contrast by task type interaction. We included participants as random factor. Replicating Cameron et al. (2019, 2022), we found a main effect of Task, $F(1, 4463.3) = 256.48$, $p < .001$, $\eta_p^2 = .039$. Again, participants evaluated the *Feel* task as cognitively more demanding than the *Describe* task (see Figure 6). No contrast or any interaction was significant, all F s < 0.86 , p s $> .354$.

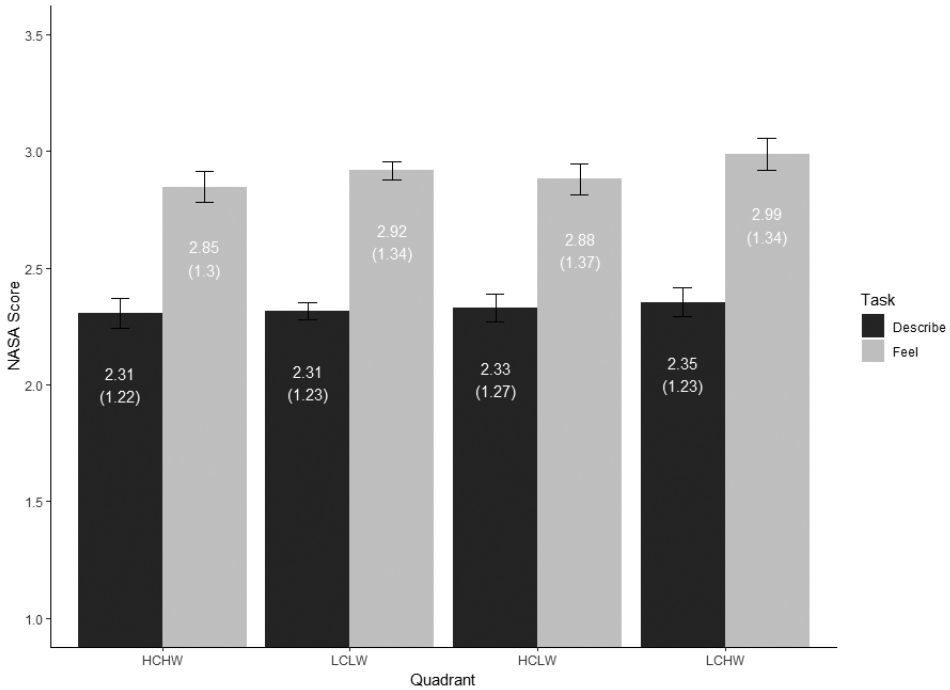


FIGURE 6. Scores on the NASA Task Load Index as a function of Quadrant and Task. Values are means (standard deviations). Bars represent standard errors.

DISCUSSION

We again replicated Cameron et al.'s (2019, 2022) findings, with participants preferring the *Describe* over the *Feel* task and reporting higher cognitive costs for the *Feel* task. We also observed a significant main effect of target group membership on task choice. However, this effect ran counter to our hypothesis, with participants being more likely to choose the *Feel* task for LCLW targets than for those of other quadrants. Because this did not emerge in previous or subsequent studies, we refrain from discussing it here.

Taken together, our findings suggest that membership in a stigmatized LCLW group does not influence observers' motivation to empathize with such targets, nor their perceived cognitive costs related to doing so. In all previous experiments, participants could choose freely between describing or empathizing with a given target. Arguably, they may have focused most on this choice, reducing any potential impact of targets' group membership. This may explain why we systematically observed a main effect of the type of task, an effect that was not qualified by target group. To address this limitation, Experiment 4 restricted the possibility to choose by assigning participants to one of three between-participants conditions. They either saw both the *Describe* or *Feel* task (choice of task was imposed at each trial), saw only *Feel* trials, or saw only *Describe* trials. Furthermore, manipulating

an independent variable within or between participants can produce different results (Erlebacher, 1977). As such, presenting both tasks as a within- and between-subjects factor allows for increasing the robustness of our findings.

EXPERIMENT 4

METHOD

Participants and Design. A total of 243 English-speaking participants took part in the 36-min (median time) experiment on Prolific Academic in exchange for £6.00. We randomly assigned them to one of three between-participants conditions. They either had to perform both *Describe* or *Feel* trials, but choice was imposed ($N = 117$) to perform only *Describe* trials ($N = 62$) or to perform only *Feel* trials ($N = 64$). Targets' group membership (LCLW vs. HCHW) was a within-participants factor. We excluded nine participants who erred on more than 25% of questions randomly controlling the attention they paid to targets' social group—we raised the threshold compared to Experiment 4 as we displayed the question 12 times throughout the task. The final sample thus comprised 234 participants ($M_{\text{age}} = 39.68$, $SD_{\text{age}} = 14.25$, 115 women), with $N = 110$ in the choice condition, $N = 60$ in the *Describe* only condition, and $N = 64$ in the *Feel* only condition.

Power Calculation. Given the changes in the design, we ran an a priori power analysis for our first order interaction using the package *simr* (Green & MacLeod, 2016), with an effect size close to a small effect ($d = .1$). This analysis revealed that we would need at least 66 participants per condition to reach 80% power. To take into account the possible loss of participants due to our exclusion criteria, we collected data on 240 participants. However, due to the strictness of our exclusion criteria, we fell slightly short of the intended number of participants in the *Describe* only and *Feel* only conditions.

Procedure. The procedure was identical to Study 3, with the following exceptions. First, we contrasted LCLW targets (drug addict, welfare recipient, homeless person) with HCHW targets (athlete, teacher, professional). Second, we assigned the type of task (*Describe* vs. *Feel*) to the participants. Third, after each trial, we asked participants to indicate their perceived cognitive trial costs using the Effort subscale of the NASA Task Load Index (i.e., "How mentally demanding was this trial?", "How hard did you have to work to accomplish your level of performance in this trial?"; *Describe* task [within]: $\alpha = .90$; *Feel* task [within]: $\alpha = .91$; *Describe* task [between]: $\alpha = .95$; *Feel* task [between]: $\alpha = .96$). This allowed us to obtain more data points as each participant answered these two items 24 times rather than only once at the end of the study, and it ensured more accurate answers (Kühnen, 2010).

RESULTS

NASA Task Load Index Effort Subscale. We performed a mixed model analysis by regressing scores on the NASA Task Load Index Effort subscale on Quadrant (LCLW

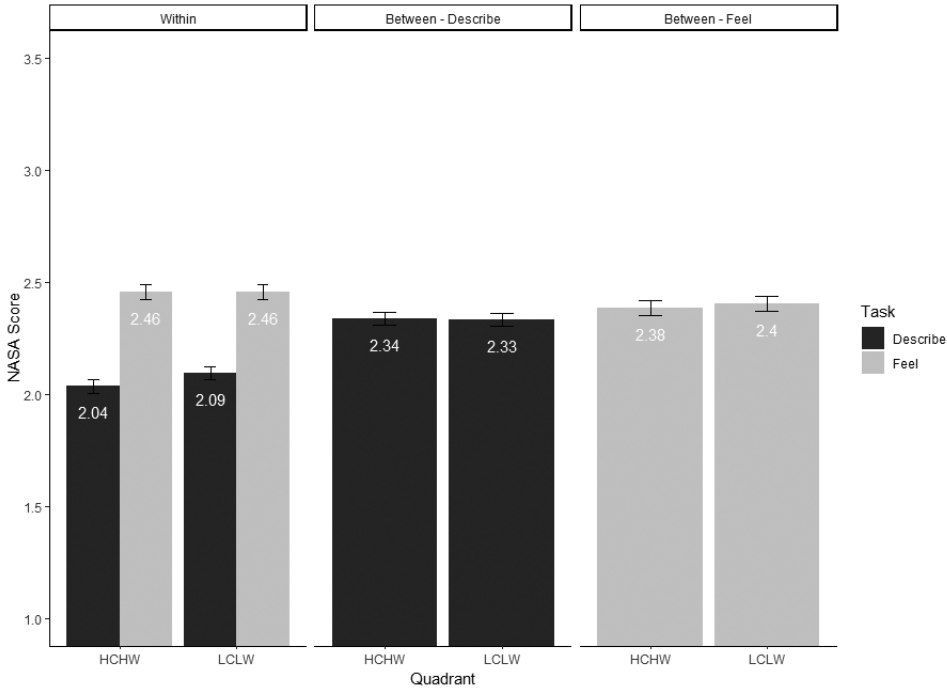


FIGURE 7. Scores on the NASA Task Load Index as a function of Quadrant, Task and Design. Values are means (standard deviations). Bars represent standard errors.

vs. HCHW), Type of task (*Describe* vs. *Feel*), Design (Between-subjects vs. Within-subject), and all interactions. We included participants as a random factor. We once again found a main effect of Task, $F(1, 235.85) = 6.36, p = .012, \eta_p^2 = .009$, replicating Cameron et al.’s (2019, 2022; see Figure 7) findings. Once again, and contrary to our hypothesis, no other effect emerged, all other F s < 3.44, all other p s > .065.

GENERAL DISCUSSION

People display empathy on a daily basis, and this phenomenon is at the heart of interpersonal and intergroup relations (Batson & Ahmad, 2009; Depow et al., 2021; Finlay & Stephan, 2000; Pettigrew & Tropp, 2008). Empathy often even expands beyond human targets, with people being able to empathize with nonhuman entities or objects (Geiselman et al., 2023; Harris & Fiske, 2011; Waytz et al., 2010). It is therefore all the more surprising that past research found people to be devoid of empathy when presented with specific outgroups, namely the so-called low competence, low warmth groups characterized in the SCM (Cikara et al., 2010; Cuddy et al., 2009; Fiske et al., 2002; Harris & Fiske, 2006, 2009). Because people indeed have the capacity to empathize with such targets (Batson et al., 2002), a reasonable conjecture is that this reduced empathy stems from a lack of motivation to empathize, possibly due to higher perceived cognitive costs. We tested this possibility in

a series of four preregistered and well-powered studies, using the EST. In this task, participants chose between describing or empathizing with a series of targets. All four experiments replicated findings by Cameron et al. (2019), with participants significantly preferring to describe social targets rather than empathizing with them. They also reported perceiving higher cognitive costs when empathizing with compared to describing targets.

We also predicted a moderation of this effect by targets' social group. However, in none of the experiments did this moderation materialize. This is surprising in light of previous work showing that observers actively dehumanize LCLW targets and attribute fewer mental states to them (Cameron et al., 2016; Harris & Fiske, 2009; Vaes & Paladino, 2010). As such, empathizing with LCLW targets should require more effort (cognitive costs), which is why we expected to observe a reduced motivation to empathize with such targets in the first place. Instead, our results suggest that people are not differentially motivated to empathize with stigmatized LCLW targets when no further tangible costs are potentially involved, and that their empathy with these targets is not related to differences in perceived cognitive costs. In our view, a social desirability bias could be a potential explanation for this absence of a moderating effect. Indeed, when faced with LCLW targets, people can be motivated to appear unprejudiced, with this motivation being internal (e.g., concerns with egalitarianism), external (e.g., fear of social sanctions), or both (Bamberg & Verkuyten, 2022; Costarelli & Gerłowska, 2015). In addition to these motivations, appearing unprejudiced is perceived as a desirable social trait (Krumpal, 2013). Therefore, when facing LCLW targets, participants may have been motivated to perform approximately the same number of *Describe* and *Feel* trials to come across as nonprejudiced. This may also explain why participants indicated similar perceived cognitive costs pertaining to all types of targets.

Having said this, a subset of earlier research efforts putting forward the lack of empathy toward LCLW targets also relied on measures of higher-level processes subjected to social desirability (e.g., Cameron et al., 2016; Rudert et al., 2017). In addition, although empathy is seen as a desirable social trait and participants usually rely on impression management in empathy tasks (Sassenrath, 2020; Schumann et al., 2014), people have been found to show a consistent preference for not empathizing when given a choice (Cameron et al., 2019, 2022). Moreover, we note that we obtained the same results regardless of whether group membership was manipulated within or between participants—even though participants should be more concerned with social desirability in the former than in the latter case (i.e., when the goal of the experiment is more difficult to gauge). Overall, this suggests that the role of social desirability in explaining our results may not be as straightforward as one would expect, and more research is warranted.

One way future work could shed light on the role of social desirability in motivated empathy toward LCLW targets would be to rely on the *bogus pipeline* paradigm, in which participants are made to believe that researchers can distinguish honest from socially desirable responses (Aguinis & Henle, 2001; Jones & Sigall, 1971; Roese & Jamieson, 1993). Using such a paradigm would allow researchers to

look at whether participants show no difference between LCLW and other social targets even when the participants under the impression that researchers have access to their real preferred choice. Another strategy that future research could adopt to rule out the potential role of social desirability would be to measure objective cognitive costs, relying for instance on task-evoked pupillary responses (Sevilla et al., 2014), or through electroencephalogram and event-related potential paradigms (Brouwer et al., 2012). This would allow observation of whether the two measures converge or if participants report lower perceived cognitive costs than the actual cognitive costs they experienced—hinting to the presence of social desirability.

Additional factors could explain the fact that targets' group membership did not moderate motivation to empathize and perceived associated cognitive costs. First, the absence of tangible costs in the context of the task may have played a role. Indeed, people anticipate a higher degree of exhaustion and of emotional costs when they are actually expecting to engage with a stigmatized target or to perform prosocial behaviors (Cameron et al., 2016). In the absence of such expectations, as is the case in the EST, feeling what an LCLW target may feel should not prove cognitively costlier than doing so for another social target. One could also argue that, in light of dehumanization itself seeming to be effortful for people (Harris & Fiske, 2011), the absence of additional costs could lead to participants not engaging in dehumanization. In other words, because dehumanization is itself costly, participants may have refrained from doing so because they were not expecting to interact with the targets. In turn, participants could have felt equally motivated to empathize with LCLW or other social targets. One way that future work could look at this is to integrate prosocial behaviors in the EST paradigm (e.g., by asking participants to donate a part of their endowment; see Brethel-Haurwitz et al., 2020).

Second, it could also be that targets' social group did not prove relevant during the task. Stated differently, describing the emotions of a target on the sole basis of their facial emotion may not leave much room for the social group to exert any influence. Consequently, future work could try to adapt the task to render social cues more relevant for the required written answers.

Third, we relied on professions to convey outgroup membership. Although we pretested these professions to ensure their respective location in the SCM quadrants (Nils & Yzerbyt, 2022), social groups classically used in research on the dehumanization of LCLW targets have not relied on professions (e.g., drug addicts; Cikara et al., 2010; Fiske et al., 2002; Harris & Fiske, 2011). One might thus argue that the LCLW professions we focused on may not have been sufficiently disliked to elicit dehumanization and disgust. Our data do not allow us to dismiss this possibility. At the same time, recent work on so-called *dirty jobs* has shown that people derogate and dehumanize many professions that can be classified as LCLW, including professions that we relied on, such as garbage collectors and telemarketers (Baldissarri et al., 2022; Terskova & Agadullina, 2019; Valtorta et al., 2019). Future work will need to further explore possible downstream consequences for empathy.

Fourth, we presented participants with targets expressing a variety of emotions during the EST. People also experience empathy when confronted with others expressing positive emotions (De Vignemont & Singer, 2006), and valence of emotion does not seem to influence people's perceived cognitive cost of or motivation to show empathy (Cameron et al., 2019; see also our Supplementary Material 1). However, many findings on intergroup empathy pertain to people empathizing (or not) with targets who are experiencing pain or who are suffering in other ways (Han, 2018; McAuliffe et al., 2020; Molenberghs & Louis, 2018). Arguably, empathizing with targets in pain or suffering compared to targets who do not imposes potential higher emotional costs, such as feelings of personal distress triggered by being confronted with such targets (Bekkali et al., 2021). By relying on targets displaying a variety of positive and negative emotions, the EST might have inadvertently diluted costs associated with empathy, thereby reducing the gap between LCLW and other social targets. Future research needs to further investigate the role of pain and suffering in people's perception of cognitive cost associated with empathy.

Finally, the absence of (in)tangible rewards in the EST could prove to be a double-edged sword and an important limitation of this task because it may make the emergence of group differences more difficult. Indeed, one strength of the EST, which is to investigate empathy in a highly controlled environment, comes at the cost of stripping empathy from any possible rewards, such as the opportunity for social connection or feelings of personal accomplishment. Presumably, this renders empathizing more burdensome and less pleasant (Ferguson et al., 2021). In other words, if empathizing with a target does not entail any positive (social) outcome, people might simply avoid it altogether, regardless of the targets' group membership.

Other limitations not directly linked to the EST should be acknowledged. First, our samples were taken from France and U.S. populations, which are both WEIRD countries (Henrich et al., 2010). Although the SCM is considered to hold across cultures (Cuddy et al., 2009), the relation between empathy and culture may be more complex (Jami et al., 2024). It will be important for future work to consider samples from other countries and cultures for the sake of generalizability. Second, we did not ask participants to provide their perception of each social group used during the EST. Although we pretested all social groups to ensure that they were seen as belonging in the expected respective quadrants, some participants may not have shared such perceptions, especially regarding LCLW groups. As such, this may have prevented the emergence of effects relying on group membership. Future work could provide participants with a series of pretested social groups, but nonetheless and additionally ask them to evaluate these groups on competence and warmth. This would allow selecting groups idiosyncratically, thus ensuring that the social groups are seen as belonging to the expected quadrants by each participant. Third, we presented participants with faces taken from various face databases (Bainbridge et al., 2013; Langner et al., 2010; Ma et al., 2015). These databases contain strictly controlled stimuli, either devoid of any social cue such as stereotypical clothing or mostly focused on faces. Although it allowed us

to investigate our hypothesis in a highly controlled environment, our work may have overlooked the strong relation between group perception and visual cues pertaining to group membership (Dotsch et al., 2008; Todorov et al., 2015). Future researchers would do well to consider visual stereotypical components in their design to increase ecological validity.

CONCLUSIONS

People seem to dehumanize LCLW targets, but at the same time remain capable of empathizing with such targets when asked to. We hypothesized that a reduced motivation to empathize with LCLW compared to other social target groups, along with larger perceived associated cognitive costs, could explain this discrepancy. We tested this hypothesis in a controlled setting across four highly powered experiments. In contrast to our prediction, we did not find that targets' group membership moderated people's motivation to empathize in the EST, or their perceived cognitive costs of doing so. Taken together, our findings suggest that when no tangible costs of empathy are involved, empathizing with LCLW targets does not prove costlier than empathizing with other social targets.

Our work contributes to deepening the knowledge of empathy directed toward LCLW targets. Our data point to similar levels of motivation and perceived cognitive costs for LCLW targets and for other social targets, at least in a controlled environment where potential tangible costs are absent. We suggest that future work extends these results by looking at the importance of real-life social cues, as well as the perception of expected prosocial behaviors on the motivation to empathize with LCLW targets and its related cognitive costs.

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Data accessibility statement. The preregistration documents, materials, data, and R code are publicly available on Open Science Framework (<https://osf.io/cnwsb/>).

Ethics statement. This study was reviewed and approved by the ethics commission of the Institut de recherche en science psychologiques (IPSY), project reference Projet2021-52. The procedures followed were in accordance with the Helsinki Declaration as revised in 2013. The participants provided their written informed consent to participate in this study.

Disclosure statement. The authors have no competing interests to declare.

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